

Section 1: 10-Q (10-Q)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 12, 2017
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____
Commission file number 1-303



THE KROGER CO.

(Exact name of registrant as specified in its charter)

Ohio
(State or other jurisdiction of
incorporation or organization)

31-0345740
(I.R.S. Employer
Identification No.)

1014 Vine Street, Cincinnati, OH 45202
(Address of principal executive offices)
(Zip Code)

(513) 762-4000
(Registrant's telephone number, including area code)

Unchanged
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

| | | | |
|---|-------------------------------------|---------------------------|--------------------------|
| Large accelerated filer | <input checked="" type="checkbox"/> | Accelerated filer | <input type="checkbox"/> |
| Non-accelerated filer (do not check if a smaller reporting company) | <input type="checkbox"/> | Smaller reporting company | <input type="checkbox"/> |
| | <input type="checkbox"/> | Emerging growth company | <input type="checkbox"/> |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

There were 889,522,175 shares of Common Stock (\$1 par value) outstanding as of September 11, 2017.

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

THE KROGER CO.
CONSOLIDATED STATEMENTS OF OPERATIONS
(unaudited)

| | Second Quarter | | Two Quarters Ended | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | August 12, 2017 | August 13, 2016 | August 12, 2017 | August 13, 2016 |
| (In millions, except per share amounts) | | | | |
| Sales | \$ 27,597 | \$ 26,565 | \$ 63,882 | \$ 61,169 |
| Merchandise costs, including advertising, warehousing, and transportation, excluding items shown separately below | 21,609 | 20,697 | 49,890 | 47,366 |
| Operating, general and administrative | 4,523 | 4,473 | 10,897 | 10,252 |
| Rent | 225 | 205 | 496 | 467 |
| Depreciation and amortization | 562 | 525 | 1,299 | 1,219 |
| Operating profit | 678 | 665 | 1,300 | 1,865 |
| Interest expense | 138 | 116 | 315 | 271 |
| Earnings before income tax expense | 540 | 549 | 985 | 1,594 |
| Income tax expense | 189 | 171 | 337 | 521 |
| Net earnings including noncontrolling interests | 351 | 378 | 648 | 1,073 |
| Net loss attributable to noncontrolling interests | (2) | (5) | (8) | (6) |
| Net earnings attributable to The Kroger Co. | <u>\$ 353</u> | <u>\$ 383</u> | <u>\$ 656</u> | <u>\$ 1,079</u> |
| Net earnings attributable to The Kroger Co. per basic common share | <u>\$ 0.39</u> | <u>\$ 0.40</u> | <u>\$ 0.72</u> | <u>\$ 1.13</u> |
| Average number of common shares used in basic calculation | 897 | 943 | 907 | 949 |
| Net earnings attributable to The Kroger Co. per diluted common share | <u>\$ 0.39</u> | <u>\$ 0.40</u> | <u>\$ 0.71</u> | <u>\$ 1.11</u> |
| Average number of common shares used in diluted calculation | 905 | 959 | 917 | 966 |
| Dividends declared per common share | \$ 0.125 | \$ 0.120 | \$ 0.245 | \$ 0.225 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

THE KROGER CO.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(unaudited)

| | Second Quarter Ended | | Two Quarters Ended | |
|---|-------------------------|-----------------------|-----------------------|-----------------------|
| | August 12, 2017 | August 13, 2016 | August 12, 2017 | August 13, 2016 |
| (In millions) | | | | |
| Net earnings including noncontrolling interests | \$ 351 | \$ 378 | \$ 648 | \$ 1,073 |
| Other comprehensive income (loss) | | | | |
| Realized gains and losses on available for sale securities, net of income tax(1) | — | (14) | — | (20) |
| Amortization of amounts included in net periodic pension expense(2) | 10 | 6 | 23 | 15 |
| Unrealized gains and losses on cash flow hedging activities, net of income tax(3) | 1 | (71) | (35) | (98) |
| Amortization of unrealized gains and losses on cash flow hedging activities, net of income tax(4) | 1 | — | 1 | 1 |
| Total other comprehensive income (loss) | 12 | (79) | (11) | (102) |
| Comprehensive income | 363 | 299 | 637 | 971 |
| Comprehensive loss attributable to noncontrolling interests | (2) | (5) | (8) | (6) |
| Comprehensive income attributable to The Kroger Co. | \$ 365 | \$ 304 | \$ 645 | \$ 977 |

- (1) Amount is net of tax of \$(13) for the second quarter of 2016. Amount is net of tax of \$(16) for the first two quarters of 2016.
- (2) Amount is net of tax of \$6 for the second quarter of 2017 and \$5 for the second quarter of 2016. Amount is net of tax of \$14 for the first two quarters of 2017 and \$10 for the first two quarters of 2016.
- (3) Amount is net of tax of \$1 for the second quarter of 2017 and \$(43) for the second quarter of 2016. Amount is net of tax of \$(20) for the first two quarters of 2017 and \$(58) for the first two quarters of 2016.
- (4) Amount is net of tax of \$1 for the second quarter and the first two quarters of 2017.

The accompanying notes are an integral part of the Consolidated Financial Statements.

THE KROGER CO.
CONSOLIDATED BALANCE SHEETS
(unaudited)

| (In millions, except par amounts) | August 12, 2017 | January 28, 2017 |
|--|--------------------|---------------------|
| ASSETS | | |
| Current assets | | |
| Cash and temporary cash investments | \$ 819 | \$ 322 |
| Store deposits in-transit | 977 | 910 |
| Receivables | 1,536 | 1,649 |
| FIFO inventory | 7,698 | 7,852 |
| LIFO reserve | (1,335) | (1,291) |
| Prepaid and other current assets | 452 | 898 |
| Total current assets | <u>10,147</u> | <u>10,340</u> |
| Property, plant and equipment, net | 21,308 | 21,016 |
| Intangibles, net | 1,131 | 1,153 |
| Goodwill | 3,052 | 3,031 |
| Other assets | 962 | 965 |
| Total Assets | <u>\$ 36,600</u> | <u>\$ 36,505</u> |
| LIABILITIES | | |
| Current liabilities | | |
| Current portion of long-term debt including obligations under capital leases and financing obligations | \$ 948 | \$ 2,252 |
| Trade accounts payable | 6,003 | 5,818 |
| Accrued salaries and wages | 1,080 | 1,234 |
| Deferred income taxes | — | 251 |
| Other current liabilities | 3,587 | 3,305 |
| Total current liabilities | <u>11,618</u> | <u>12,860</u> |
| Long-term debt including obligations under capital leases and financing obligations | 13,100 | 11,825 |
| Deferred income taxes | 2,380 | 1,927 |
| Pension and postretirement benefit obligations | 1,533 | 1,524 |
| Other long-term liabilities | 1,825 | 1,659 |
| Total Liabilities | <u>30,456</u> | <u>29,795</u> |
| Commitments and contingencies (see Note 7) | | |
| SHAREHOLDERS' EQUITY | | |
| Preferred shares, \$100 per share, 5 shares authorized and unissued | — | — |
| Common shares, \$1 par per share, 2,000 shares authorized; 1,918 shares issued in 2017 and 2016 | 1,918 | 1,918 |
| Additional paid-in capital | 3,094 | 3,070 |
| Accumulated other comprehensive loss | (726) | (715) |
| Accumulated earnings | 15,978 | 15,543 |
| Common shares in treasury, at cost, 1,025 shares in 2017 and 994 shares in 2016 | (14,105) | (13,118) |
| Total Shareholders' Equity - The Kroger Co. | <u>6,159</u> | <u>6,698</u> |
| Noncontrolling interests | (15) | 12 |
| Total Equity | <u>6,144</u> | <u>6,710</u> |
| Total Liabilities and Equity | <u>\$ 36,600</u> | <u>\$ 36,505</u> |

The accompanying notes are an integral part of the Consolidated Financial Statements.

THE KROGER CO.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)

| (In millions) | Two Quarters Ended | |
|--|--------------------|--------------------|
| | August 12, 2017 | August 13, 2016 |
| Cash Flows from Operating Activities: | | |
| Net earnings including noncontrolling interests | \$ 648 | \$ 1,073 |
| Adjustments to reconcile net earnings including noncontrolling interests to net cash provided by operating activities: | | |
| Depreciation and amortization | 1,299 | 1,219 |
| LIFO charge | 43 | 27 |
| Stock-based employee compensation | 85 | 77 |
| Expense for Company-sponsored pension plans | 60 | 43 |
| Deferred income taxes | 208 | (43) |
| Other | 10 | (32) |
| Changes in operating assets and liabilities net of effects from mergers of businesses: | | |
| Store deposits in-transit | (67) | (36) |
| Receivables | 25 | 113 |
| Inventories | 154 | 35 |
| Prepaid and other current assets | 428 | 231 |
| Trade accounts payable | 186 | (19) |
| Accrued expenses | 16 | (62) |
| Income taxes receivable and payable | 133 | 313 |
| Other | 97 | 93 |
| | 3,325 | 3,032 |
| Cash Flows from Investing Activities: | | |
| Payments for property and equipment, including payments for lease buyouts | (1,522) | (2,046) |
| Proceeds from sale of assets | 94 | 99 |
| Other | (22) | 7 |
| | (1,450) | (1,940) |
| Cash Flows from Financing Activities: | | |
| Proceeds from issuance of long-term debt | 1,502 | 19 |
| Payments on long-term debt | (155) | (70) |
| Net borrowings (payments) on commercial paper | (1,425) | 285 |
| Dividends paid | (221) | (202) |
| Proceeds from issuance of capital stock | 28 | 44 |
| Treasury stock purchases | (1,030) | (1,071) |
| Other | (77) | (55) |
| | (1,378) | (1,050) |
| Net increase in cash and temporary cash investments | 497 | 42 |
| Cash and temporary cash investments: | | |
| Beginning of year | 322 | 277 |
| End of year | \$ 819 | \$ 319 |
| Reconciliation of capital investments: | | |
| Payments for property and equipment, including payments for lease buyouts | \$ (1,522) | \$ (2,046) |
| Payments for lease buyouts | 6 | 5 |
| Changes in construction-in-progress payables | (102) | (147) |
| Total capital investments, excluding lease buyouts | \$ (1,618) | \$ (2,188) |
| Disclosure of cash flow information: | | |
| Cash paid during the year for interest | \$ 342 | \$ 291 |
| Cash paid during the year for income taxes | \$ 23 | \$ 242 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

THE KROGER CO.
CONSOLIDATED STATEMENTS OF CHANGES IN SHAREOWNERS' EQUITY
(unaudited)

| (In millions, except per share amounts) | Common Stock | | Additional | Treasury Stock | | Accumulated | Accumulated | Noncontrolling | Total |
|--|--------------|-----------------|-----------------|----------------|-------------------|--------------------|------------------|----------------|-----------------|
| | Shares | Amount | Paid-In Capital | Shares | Amount | Comprehensive Loss | Earnings | Interest | |
| Balances at January 30, 2016 | 1,918 | \$ 1,918 | \$ 2,980 | 951 | \$(11,409) | \$ (680) | \$ 14,011 | \$ (22) | \$ 6,798 |
| Issuance of common stock: | | | | | | | | | |
| Stock options exercised | — | — | — | (3) | 44 | — | — | — | 44 |
| Restricted stock issued | — | — | (108) | (2) | 53 | — | — | — | (55) |
| Treasury stock activity: | | | | | | | | | |
| Treasury stock purchases, at cost | — | — | — | 26 | (1,000) | — | — | — | (1,000) |
| Stock options exchanged | — | — | — | 2 | (71) | — | — | — | (71) |
| Share-based employee compensation | — | — | 77 | — | — | — | — | — | 77 |
| Other comprehensive loss net of income tax of \$(64) | — | — | — | — | — | (102) | — | — | (102) |
| Other | — | — | 60 | — | (60) | — | — | 53 | 53 |
| Cash dividends declared (\$0.225 per common share) | — | — | — | — | — | — | (216) | — | (216) |
| Net earnings including noncontrolling interests | — | — | — | — | — | — | 1,079 | (6) | 1,073 |
| Balances at August 13, 2016 | <u>1,918</u> | <u>\$ 1,918</u> | <u>\$ 3,009</u> | <u>974</u> | <u>\$(12,443)</u> | <u>\$ (782)</u> | <u>\$ 14,874</u> | <u>\$ 25</u> | <u>\$ 6,601</u> |
| Balances at January 28, 2017 | 1,918 | \$ 1,918 | \$ 3,070 | 994 | \$(13,118) | \$ (715) | \$ 15,543 | \$ 12 | \$ 6,710 |
| Issuance of common stock: | | | | | | | | | |
| Stock options exercised | — | — | — | (2) | 28 | — | — | — | 28 |
| Restricted stock issued | — | — | (111) | (2) | 79 | — | — | — | (32) |
| Treasury stock activity: | | | | | | | | | |
| Treasury stock purchases, at cost | — | — | — | 34 | (989) | — | — | — | (989) |
| Stock options exchanged | — | — | — | 1 | (41) | — | — | — | (41) |
| Share-based employee compensation | — | — | 85 | — | — | — | — | — | 85 |
| Other comprehensive loss net of income tax of \$(5) | — | — | — | — | — | (11) | — | — | (11) |
| Other | — | — | 50 | — | (64) | — | — | (19) | (33) |
| Cash dividends declared (\$0.245 per common share) | — | — | — | — | — | — | (221) | — | (221) |
| Net earnings including noncontrolling interests | — | — | — | — | — | — | 656 | (8) | 648 |
| Balances at August 12, 2017 | <u>1,918</u> | <u>\$ 1,918</u> | <u>\$ 3,094</u> | <u>1,025</u> | <u>\$(14,105)</u> | <u>\$ (726)</u> | <u>\$ 15,978</u> | <u>\$ (15)</u> | <u>\$ 6,144</u> |

The accompanying notes are an integral part of the Consolidated Financial Statements.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

All amounts in the Notes to the Unaudited Consolidated Financial Statements are in millions except per share amounts.

1. ACCOUNTING POLICIES

Basis of Presentation and Principles of Consolidation

The accompanying financial statements include the consolidated accounts of The Kroger Co., its wholly-owned subsidiaries, and the variable interest entities in which the Company is the primary beneficiary. The January 28, 2017 balance sheet was derived from audited financial statements and, due to its summary nature, does not include all disclosures required by generally accepted accounting principles ("GAAP"). Significant intercompany transactions and balances have been eliminated. References to the "Company" in these Consolidated Financial Statements mean the consolidated company.

In the opinion of management, the accompanying unaudited Consolidated Financial Statements include adjustments, all of which are of a normal, recurring nature that are necessary for a fair statement of results of operations for such periods but should not be considered as indicative of results for a full year. The financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted, pursuant to SEC regulations. Accordingly, the accompanying Consolidated Financial Statements should be read in conjunction with the financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

The unaudited information in the Consolidated Financial Statements for the second quarters and two quarters ended August 12, 2017 and August 13, 2016, includes the results of operations of the Company for the 12 and 28-week periods then ended.

Fair Value Measurements

Fair value measurements are classified and disclosed in one of the following three categories:

Level 1 – Quoted prices are available in active markets for identical assets or liabilities;

Level 2 – Pricing inputs are other than quoted prices in active markets included in Level 1, which are either directly or indirectly observable;

Level 3 – Unobservable pricing inputs in which little or no market activity exists, therefore requiring an entity to develop its own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The Company records cash and temporary cash investments, store deposits in-transit, receivables, prepaid and other current assets, trade accounts payable, accrued salaries and wages and other current liabilities at approximated fair value. Certain other investments and derivatives are recorded as Level 1, 2 or 3 instruments. Refer to Note 2 for the disclosure of debt instrument fair values.

2. DEBT OBLIGATIONS

Long-term debt consists of:

| | August 12, 2017 | January 28, 2017 |
|--|--------------------|---------------------|
| 1.50% to 8.00% Senior Notes due through 2048 | \$ 12,799 | \$ 11,311 |
| 5.63% to 12.75% Mortgages due in varying amounts through 2027 | 33 | 38 |
| 0.91% Commercial paper borrowings | — | 1,425 |
| Other | 452 | 541 |
| | <u>13,284</u> | <u>13,315</u> |
| Total debt, excluding capital leases and financing obligations | 13,284 | 13,315 |
| Less current portion | <u>(898)</u> | <u>(2,197)</u> |
| | <u>\$ 12,386</u> | <u>\$ 11,118</u> |
| Total long-term debt, excluding capital leases and financing obligations | <u>\$ 12,386</u> | <u>\$ 11,118</u> |

In the second quarter of 2017, the Company issued \$400 of senior notes due in fiscal year 2022 bearing an interest rate of 2.80%, \$600 of senior notes due in fiscal year 2027 bearing an interest rate of 3.70% and \$500 of senior notes due in fiscal year 2048 bearing an interest rate of 4.65%. The Company also repaid \$1,425 of commercial paper in the first two quarters of 2017 bearing an interest rate of 0.91% to 1.15%. In connection with the senior note issuances, the Company also terminated forward-starting interest rate swap agreements with an aggregate notional amount of \$600. These forward-starting interest rate swap agreements were hedging the variability in future benchmark interest payments attributable to changing interest rates on the forecasted issuance of fixed-rate debt issued during the second quarter of 2017. Since these forward-starting interest rate swap agreements were classified as cash flow hedges, the unamortized loss of \$20, \$12 net of tax, has been deferred in Accumulated Other Comprehensive Loss and will be amortized to earnings as the interest payments are made.

Additionally, in the third quarter of 2017, the Company repaid, upon maturity, \$600 of senior notes bearing an interest rate of 6.40%, with proceeds from the second quarter senior notes issuances.

The fair value of the Company's long-term debt, including current maturities, was estimated based on the quoted market prices for the same or similar issues adjusted for illiquidity based on available market evidence. If quoted market prices were not available, the fair value was based upon the net present value of the future cash flow using the forward interest rate yield curve in effect at August 12, 2017 and January 28, 2017. At August 12, 2017, the fair value of total debt was \$13,766 compared to a carrying value of \$13,284. At January 28, 2017, the fair value of total debt was \$13,905 compared to a carrying value of \$13,315.

3. BENEFIT PLANS

The following table provides the components of net periodic benefit cost for the Company-sponsored defined benefit pension plans and other post-retirement benefit plans for the second quarters of 2017 and 2016.

| | Second Quarter Ended | | | |
|--|----------------------|--------------------|--------------------|--------------------|
| | Pension Benefits | | Other Benefits | |
| | August 12, 2017 | August 13, 2016 | August 12, 2017 | August 13, 2016 |
| Components of net periodic benefit cost: | | | | |
| Service cost | \$ 18 | \$ 15 | \$ 2 | \$ 2 |
| Interest cost | 42 | 43 | 2 | 3 |
| Expected return on plan assets | (55) | (55) | — | — |
| Amortization of: | | | | |
| Prior service cost | — | — | (2) | (2) |
| Actuarial loss (gain) | 20 | 15 | (2) | (2) |
| Curtailment | — | — | — | — |
| Net periodic benefit cost | <u>\$ 25</u> | <u>\$ 18</u> | <u>\$ 0</u> | <u>\$ 1</u> |

The following table provides the components of net periodic benefit cost for the Company-sponsored defined benefit pension plan and other post-retirement benefit plans for the first two quarters of 2017 and 2016.

| | Two Quarters Ended | | | |
|--|--------------------|--------------------|--------------------|--------------------|
| | Pension Benefits | | Other Benefits | |
| | August 12, 2017 | August 13, 2016 | August 12, 2017 | August 13, 2016 |
| Components of net periodic benefit cost: | | | | |
| Service cost | \$ 42 | \$ 36 | \$ 5 | \$ 5 |
| Interest cost | 98 | 101 | 5 | 6 |
| Expected return on plan assets | (128) | (128) | — | — |
| Amortization of: | | | | |
| Prior service cost | — | — | (4) | (4) |
| Actuarial loss (gain) | 46 | 34 | (5) | (5) |
| Curtailment | 2 | — | — | — |
| Net periodic benefit cost | <u>\$ 60</u> | <u>\$ 43</u> | <u>\$ 1</u> | <u>\$ 2</u> |

Although the Company is not required to make any contributions to its Company-sponsored pension plans in 2017, in the third quarter of 2017, the Company contributed \$1,000, \$650 net of tax, to the Company-sponsored pension plan that will significantly address the underfunded position of the Company-sponsored pension plan. The Company expects there will be a settlement charge in the fourth quarter of 2017 associated with the settlement of the Company-sponsored pension plan obligations for eligible participants' pension balances that are distributed out of the plan via a transfer to other qualified retirement plan options or a lump sum payout, based on each participants' election. The Company did not make any contributions to its Company-sponsored pension plans in the first two quarters of 2017 or 2016.

The Company contributed \$121 and \$117 to employee 401(k) retirement savings accounts in the first two quarters of 2017 and 2016, respectively.

The Company also contributes to various multi-employer pension plans based on obligations arising from most of its collective bargaining agreements. These plans provide retirement benefits to participants based on their service to contributing employers. The Company recognizes expense in connection with these plans as contributions are funded.

During the first quarter of 2017, the Company incurred a charge of \$199, \$126 net of tax, due to withdrawing from two multi-employer pension plans, which represents the Company's best estimate of the withdrawal liability, absent demand letters from the multi-employer pension plans. Demand letters from the impacted multi-employer pension plans may be received in 2017, or later, and the ultimate withdrawal liability may change from the currently estimated amount. Any future charge will be recorded in the period in which the change is identified. Based on ERISA regulations, the liability will be paid out in installments, which vary by plan, over a period of up to 20 years. The net present value of the liability was determined using a risk free interest rate. The charge was recorded in the 'Operating, general and administrative' ("OG&A") caption in the Consolidated Statements of Operations and the liability was recorded in the 'Other long-term liabilities' caption in the Consolidated Balance Sheets.

During the second quarter of 2016, the Company incurred a charge of \$111, \$71 net of tax, due to commitments arising from the restructuring of certain multi-employer pension plan obligations during the second quarter of 2016.

4. EARNINGS PER COMMON SHARE

Net earnings attributable to The Kroger Co. per basic common share equal net earnings attributable to The Kroger Co. less income allocated to participating securities divided by the weighted-average number of common shares outstanding. Net earnings attributable to The Kroger Co. per diluted common share equal net earnings attributable to The Kroger Co. less income allocated to participating securities divided by the weighted-average number of common shares outstanding, after giving effect to dilutive stock options. The following table provides a reconciliation of net earnings attributable to The Kroger Co. and shares used in calculating net earnings attributable to The Kroger Co. per basic common share to those used in calculating net earnings attributable to The Kroger Co. per diluted common share:

| | Second Quarter Ended August 12, 2017 | | | Second Quarter Ended August 13, 2016 | | |
|--|---|-------------------------|------------------------|---|-------------------------|------------------------|
| | Earnings (Numerator) | Shares (Denominator) | Per Share Amount | Earnings (Numerator) | Shares (Denominator) | Per Share Amount |
| Net earnings attributable to The Kroger Co. per basic common share | \$ 350 | 897 | \$ 0.39 | \$ 380 | 943 | \$ 0.40 |
| Dilutive effect of stock options | | 8 | | | 16 | |
| Net earnings attributable to The Kroger Co. per diluted common share | \$ 350 | 905 | \$ 0.39 | \$ 380 | 959 | \$ 0.40 |
| | Two Quarters Ended August 12, 2017 | | | Two Quarters Ended August 13, 2016 | | |
| | Earnings (Numerator) | Shares (Denominator) | Per Share Amount | Earnings (Numerator) | Shares (Denominator) | Per Share Amount |
| Net earnings attributable to The Kroger Co. per basic common share | \$ 651 | 907 | \$ 0.72 | \$ 1,070 | 949 | \$ 1.13 |
| Dilutive effect of stock options | | 10 | | | 17 | |
| Net earnings attributable to The Kroger Co. per diluted common share | \$ 651 | 917 | \$ 0.71 | \$ 1,070 | 966 | \$ 1.11 |

The Company had combined undistributed and distributed earnings to participating securities totaling \$3 in the second quarter of 2017 and 2016. For the first two quarters of 2017 and 2016, the Company had combined undistributed and distributed earnings to participating securities of \$5 and \$9, respectively.

The Company had options outstanding for approximately 14 million and 8 million shares during the second quarter of 2017 and 2016, respectively, that were excluded from the computations of net earnings per diluted common share because their inclusion would have had an anti-dilutive effect on net earnings per share. The Company had options outstanding for approximately 10 million shares in the first two quarters of 2017 and 6 million shares in the first two quarters of 2016 that were excluded from the computations of net earnings per diluted common share because their inclusion would have had an anti-dilutive effect on net earnings per share.

5. RECENTLY ADOPTED ACCOUNTING STANDARDS

In November 2015, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2015-17, “Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes.” This amendment requires deferred tax liabilities and assets to be classified as noncurrent in a classified statement of financial position. This amendment became effective for the Company beginning January 29, 2017, and was adopted prospectively in accordance with the standard. The implementation of this amendment resulted in the reclassification of current deferred tax liabilities as non-current and had no effect on the Company’s Consolidated Statements of Operations.

6. RECENTLY ISSUED ACCOUNTING STANDARDS

In March 2017, the FASB issued ASU 2017-07, “Compensation – Retirement Benefits (Topic 715),” which requires that the service cost component of pension and postretirement benefit costs be presented in the same line item as other current employee compensation costs and other components of those benefit costs be presented separately from the service cost component and outside a subtotal of income from operations, if presented. The ASU also requires that only the service cost component of pension and postretirement benefit costs is eligible for capitalization. The update is effective for annual periods beginning after December 15, 2017 and interim periods within that annual period. Application is retrospective for the presentation of the components of these benefit costs and prospective for the capitalization of only service costs. The Company does not expect application of this ASU to have a material impact on its Consolidated Financial Statements.

In May 2014, the FASB issued ASU 2014-09, “Revenue from Contracts with Customers,” as amended by several subsequent ASUs, which provides guidance for revenue recognition. The standard’s core principle is that a company will recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. Per ASU 2015-14, “Deferral of Effective Date,” this guidance will be effective for the Company in the first quarter of its fiscal year ending February 2, 2019. The Company is currently in the process of evaluating the effect of adoption of this ASU on its Consolidated Financial Statements. The Company’s initial assessment of the new guidance has identified customer loyalty programs and gross versus net reporting relative to arrangements with certain third parties as transactions potentially affected by the new guidance. Any effects related to these transactions would be primarily changes in presentation within the Company’s Consolidated Statements of Operations, but are not expected to affect the Company’s Consolidated Balance Sheets or the Consolidated Statements of Cash Flows. Any effect to net earnings as a result of the adoption currently is not expected to be material. Additionally, the Company continues to evaluate the adoption method that will be used to implement the new guidance.

In February 2016, the FASB issued ASU 2016-02, “Leases,” which provides guidance for the recognition of lease agreements. The standard’s core principle is that a company will now recognize most leases on its balance sheet as lease liabilities with corresponding right-of-use assets. This guidance will be effective for the Company in the first quarter of fiscal year ending February 1, 2020. Early adoption is permitted. The adoption of this ASU will result in a significant increase to the Company’s Consolidated Balance Sheets for lease liabilities and right-of-use assets, and the Company is currently evaluating the other effects of adoption of this ASU on its Consolidated Financial Statements. This evaluation process includes reviewing all forms of leases, performing a completeness assessment over the lease population, analyzing the practical expedients and assessing opportunities to make certain changes to the Company’s lease accounting information technology system in order to determine the best implementation strategy.

7. COMMITMENTS AND CONTINGENCIES

The Company continuously evaluates contingencies based upon the best available evidence.

The Company believes that allowances for loss have been provided to the extent necessary and that its assessment of contingencies is reasonable. To the extent that resolution of contingencies results in amounts that vary from the Company's estimates, future earnings will be charged or credited.

Litigation — Various claims and lawsuits arising in the normal course of business, including suits charging violations of certain antitrust, wage and hour, or civil rights laws, as well as product liability cases, are pending against the Company. Some of these suits purport or have been determined to be class actions and/or seek substantial damages. Any damages that may be awarded in antitrust cases will be automatically trebled. Although it is not possible at this time to evaluate the merits of all of these claims and lawsuits, nor their likelihood of success, the Company is of the belief that any resulting liability will not have a material effect on the Company's financial position, results of operations, or cash flows.

The Company continually evaluates its exposure to loss contingencies arising from pending or threatened litigation and believes it has made provisions where it is reasonably possible to estimate and where an adverse outcome is probable. Nonetheless, assessing and predicting the outcomes of these matters involve substantial uncertainties. Management currently believes that the aggregate range of loss for the Company's exposure is not material to the Company. It remains possible that despite management's current belief, material differences in actual outcomes or changes in management's evaluation or predictions could arise that could have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

8. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The following table represents the changes in AOCI by component for the first two quarters of 2016 and 2017:

| | Cash Flow Hedging Activities(1) | Available for sale Securities(1) | Pension and Postretirement Defined Benefit Plans(1) | Total(1) |
|-------------------------------------|--|---|--|-----------------|
| Balance at January 30, 2016 | \$ (51) | \$ 20 | \$ (649) | \$ (680) |
| OCI before reclassifications(2) | (98) | (6) | — | (104) |
| Amounts reclassified out of AOCI(3) | 1 | (14) | 15 | 2 |
| Net current-period OCI | (97) | (20) | 15 | (102) |
| Balance at August 13, 2016 | <u>\$ (148)</u> | <u>\$ —</u> | <u>\$ (634)</u> | <u>\$ (782)</u> |
| Balance at January 28, 2017 | \$ (2) | \$ — | \$ (713) | \$ (715) |
| OCI before reclassifications(2) | (35) | — | — | (35) |
| Amounts reclassified out of AOCI(3) | 1 | — | 23 | 24 |
| Net current-period OCI | (34) | — | 23 | (11) |
| Balance at August 12, 2017 | <u>\$ (36)</u> | <u>\$ —</u> | <u>\$ (690)</u> | <u>\$ (726)</u> |

(1) All amounts are net of tax.

(2) Net of tax of \$(58) for cash flow hedging activities and \$(3) for available for sale securities for the first two quarters of 2016. Net of tax of \$(20) for cash flow hedging activities for the first two quarters of 2017.

(3) Net of tax of \$(13) for available for sale securities and \$10 for pension and postretirement defined benefit plans for the first two quarters of 2016. Net of tax of \$1 for cash flow hedging activities and \$14 for pension and postretirement defined benefit plans for the first two quarters of 2017.

The following table represents the items reclassified out of AOCI and the related tax effects for the second quarter and first two quarters of 2017 and 2016:

| | <u>Second Quarter Ended</u> | | <u>Two Quarters Ended</u> | |
|--|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| | <u>August 12,</u> <u>2017</u> | <u>August 13,</u> <u>2016</u> | <u>August 12,</u> <u>2017</u> | <u>August 13,</u> <u>2016</u> |
| Cash flow hedging activity items | | | | |
| Amortization of gains and losses on cash flow hedging activities | | | | |
| (1) | \$ 2 | \$ — | \$ 2 | \$ 1 |
| Tax expense | (1) | — | (1) | — |
| Net of tax | 1 | — | 1 | 1 |
| Available for sale security items | | | | |
| Realized gains on available for sale securities(2) | — | (27) | — | (27) |
| Tax expense | — | 13 | — | 13 |
| Net of tax | — | (14) | — | (14) |
| Pension and postretirement defined benefit plan items | | | | |
| Amortization of amounts included in net periodic pension expense | | | | |
| (3) | 16 | 11 | 37 | 25 |
| Tax expense | (6) | (5) | (14) | (10) |
| Net of tax | 10 | 6 | 23 | 15 |
| Total reclassifications, net of tax | \$ 11 | \$ (8) | \$ 24 | \$ 2 |

- (1) Reclassified from AOCI into interest expense.
(2) Reclassified from AOCI into operating, general and administrative expense.
(3) Reclassified from AOCI into merchandise costs and operating, general and administrative expense. These components are included in the computation of net periodic pension expense (see Note 3 for additional details).

9. INCOME TAXES

The effective income tax rate was 35.0% in the second quarter of 2017, compared to 31.1% in the second quarter of 2016. The effective income tax rate was 34.2% for the first two quarters of 2017, compared to 32.7% for the first two quarters of 2016. The effective income tax rate for the second quarter of 2017 was equal to the federal statutory rate due to the utilization of tax credits and deductions, offset by the effect of state income taxes. The effective income tax rate for the first two quarters of 2017 differed from the federal statutory rate due to the utilization of tax credits and deductions partially offset by the effect of state income taxes. The effective income tax rate for the second quarter of 2016 and the first two quarters of 2016 differed from the federal statutory rate primarily due to the recognition of excess tax benefits related to share-based payments after the adoption of ASU 2016-09, "Compensation-Stock Compensation (Topic 718)," which caused a reduction in income tax expense of \$23 in the second quarter of 2016 and \$39 in the first two quarters of 2016, and the benefit from tax credits and deductions, partially offset by the effect of state income taxes.

10. VOLUNTARY RETIREMENT OFFERING

In 2016, the Company announced a Voluntary Retirement Offering ("VRO") for certain non-store associates. Approximately 1,300 associates irrevocably accepted the VRO in the first quarter of 2017. Due to the employee acceptances, the Company recognized a VRO charge of \$184, \$117 net of tax, in the first quarter of 2017, which was comprised of \$165 for severance and other benefits, as well as \$19 of other non-cash charges. This charge was recorded in the OG&A caption within the Consolidated Statements of Operations. The Company paid \$157 of the severance and other benefits in the first two quarters of 2017, and will fulfill all payment obligations by the end of the fourth quarter of 2017.

11. SUBSEQUENT EVENTS

Amended and Restated Credit Agreement

On August 29, 2017, the Company entered into an amended and restated \$2,750 unsecured revolving credit facility (the “Amended and Restated Credit Agreement”), with a termination date of August 29, 2022, unless extended as permitted under the Amended and Restated Credit Agreement. This Amended and Restated Credit Agreement amended the Company’s \$2,750 credit facility that would otherwise have terminated on June 30, 2019. The notable changes from the previous agreement include: (1) the Company has the ability to increase the size of the Amended and Restated Credit Agreement by up to an additional \$1,000, subject to certain conditions compared to \$750 in the prior agreement; (2) the Company’s Public Debt Rating, as opposed to the Company’s Leverage Ratio, is now used as one of the factors in calculating the Company’s Interest Rate, Commitment Fee, and Letter of Credit Fees; (3) reduced annual Commitment and certain Letter of Credit Fees at the Company’s current Public Debt Rating. Public Debt Rating means, as of any date, the rating that has been most recently announced by either S&P or Moody’s, as the case may be, for any class of non-credit enhanced long-term senior unsecured debt issued by the Company.

The financial covenants in the Amended and Restated Credit Agreement did not change compared to the prior credit agreement.

Debt Maturity

In the third quarter of 2017, the Company repaid, upon maturity, \$600 of senior notes bearing an interest rate of 6.40%, with proceeds from the second quarter senior notes issuances.

Pension Contribution

In the third quarter of 2017, the Company contributed \$1,000, \$650 net of tax, to the Company-sponsored pension plan that will significantly address the underfunded position of the Company-sponsored pension plan. The Company expects there will be a settlement charge in the fourth quarter of 2017 associated with the settlement of the Company-sponsored pension plan obligations for eligible participants’ pension balances that are distributed out of the plan via a transfer to other qualified retirement plan options or a lump sum payout, based on each participants’ election.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

The following analysis should be read in conjunction with the Consolidated Financial Statements.

USE OF NON-GAAP FINANCIAL MEASURES

The accompanying Consolidated Financial Statements, including the related notes, are presented in accordance with generally accepted accounting principles (“GAAP”). We provide non-GAAP measures, including First-In, First-Out (“FIFO”) gross margin, FIFO operating profit, adjusted net earnings, adjusted net earnings per diluted share and free cash flow because management believes these metrics are useful to investors and analysts. These non-GAAP financial measures should not be considered as an alternative to gross margin, operating profit, net earnings, net earnings per diluted share and net cash provided or used by operating or investing activities or any other GAAP measure of performance. These measures should not be reviewed in isolation or considered as a substitute for our financial results as reported in accordance with GAAP. Our calculation and reasons these are useful metrics to investors and analysts are explained below.

We calculate FIFO gross margin as sales less merchandise costs, including advertising, warehousing, and transportation expenses, but excluding the Last-In, First-Out (“LIFO”) charge. Merchandise costs exclude depreciation and rent expenses. FIFO gross margin is an important measure used by management to evaluate merchandising and operational effectiveness. Management believes FIFO gross margin is a useful metric to investors and analysts because it measures our day-to-day merchandising and operational effectiveness.

We calculate FIFO operating profit as operating profit excluding the LIFO charge. FIFO operating profit is an important measure used by management to evaluate operational effectiveness. Management believes FIFO operating profit is a useful metric to investors and analysts because it measures our day-to-day operational effectiveness.

We believe the adjusted net earnings per diluted share metric presents more comparable quarter-over-quarter and year-over-year comparisons for our net earnings per diluted share because adjusted items are not the result of our normal operations. Net earnings for the first two quarters of 2017 include charges to operating, general and administrative expenses (“OG&A”) of \$199 million, \$126 million net of tax, related to the withdrawal liability for certain multi-employer pension funds and \$184 million, \$117 million net of tax, related to the voluntary retirement offering (“VRO”) (collectively, the “2017 Adjusted Items”). There were no adjusted items in the second quarter of 2017. Net earnings for the second quarter and the first two quarters of 2016 include \$111 million, \$71 million net of tax, of charges to OG&A related to the restructuring of certain pension obligations to help stabilize associates’ future benefits (the “2016 Adjusted Items”).

We calculate free cash flow as net cash flow provided by operating activities minus net cash flow used by investing activities. Free cash flow is an important measure used by management to evaluate available funding for share repurchases, dividends, debt levels and other strategic investments. Management believes free cash flow is a useful metric to investors and analysts because it demonstrates our ability to make share repurchases and other strategic investments, pay dividends and manage debt levels.

OVERVIEW

Notable items for the second quarter and the first two quarters of 2017 are:

- Net earnings per diluted share of \$0.39 for the second quarter and \$0.71 for the first two quarters of 2017.
- Adjusted net earnings per diluted share of \$0.97 for the first two quarters of 2017.
- Identical supermarket sales, excluding fuel, increased 0.7% for the second quarter and 0.2% for the first two quarters of 2017.
- Digital revenue up 126% in the second quarter, driven by ClickList. Digital revenue includes revenue from all curbside pickup locations and online sales by Vitacost.com.
- Increased market share and the number of households and loyal households shopping with us, which led to positive unit growth.
- Gross margin declined as a percentage of sales, primarily due to price investments. OG&A expenses increased as a percentage of sales, primarily due to investing in incremental labor hours and wage increases designed to improve associate engagement and retention and investment in our digital strategy.
- During the first two quarters of 2017, we returned \$1.3 billion to shareholders from share repurchases and dividend payments.

The following table provides a reconciliation of net earnings attributable to The Kroger Co. to adjusted net earnings attributable to The Kroger Co. and a reconciliation of net earnings attributable to The Kroger Co. per diluted common share to adjusted net earnings attributable to The Kroger Co. per diluted common share, for the second quarter and the first two quarters of 2017 and 2016 (\$ in millions, except per share amounts):

| | Second Quarter Ended | | | Two Quarters Ended | | |
|---|----------------------|-----------------|-------------------|--------------------|-----------------|-------------------|
| | August 12, 2017 | August 13, 2016 | Percentage Change | August 12, 2017 | August 13, 2016 | Percentage Change |
| Net earnings attributable to The Kroger Co. | \$ 353 | \$ 383 | (7.8)% | \$ 656 | \$1,079 | (39.2)% |
| Adjustments for pension plan agreements ⁽¹⁾⁽²⁾ | — | 71 | | 126 | 71 | |
| Adjustments for VRO ⁽¹⁾⁽³⁾ | — | — | | 117 | — | |
| 2017 and 2016 Adjusted Items | — | 71 | | 243 | 71 | |
| Adjusted net earnings attributable to The Kroger Co. | <u>\$ 353</u> | <u>\$ 454</u> | (22.2)% | <u>\$ 899</u> | <u>\$1,150</u> | (21.8)% |
| Net earnings attributable to The Kroger Co. per diluted common share | \$ 0.39 | \$ 0.40 | (2.5)% | \$ 0.71 | \$ 1.11 | (36.0)% |
| Adjustments for pension plan agreements ⁽⁴⁾ | — | 0.07 | | 0.13 | 0.07 | |
| Adjustments for VRO ⁽⁴⁾ | — | — | | 0.13 | — | |
| 2017 and 2016 Adjusted Items | — | 0.07 | | 0.26 | 0.07 | |
| Adjusted net earnings attributable to The Kroger Co. per diluted common share | <u>\$ 0.39</u> | <u>\$ 0.47</u> | (17.0)% | <u>\$ 0.97</u> | <u>\$ 1.18</u> | (17.8)% |
| Average number of common shares used in diluted calculation | 905 | 959 | | 917 | 966 | |

- (1) The amount presented represents the after-tax effect of the adjustments.
- (2) The pre-tax adjustments for the pension plan agreements were \$199 million and \$111 million in 2017 and 2016, respectively.
- (3) The pre-tax adjustment for the voluntary retirement offering was \$184 million.
- (4) The amount presented represents the net earnings per diluted common share effect of the adjustments.

RESULTS OF OPERATIONS

Sales

Total Sales (\$ in millions)

| | Second Quarter Ended | | | | Two Quarters Ended | | | |
|--------------------------------------|----------------------|-------------------|-----------------|----------------------|--------------------|-------------------|-----------------|----------------------|
| | August 12, 2017 | Percentage Change | August 13, 2016 | Percentage Change(2) | August 12, 2017 | Percentage Change | August 13, 2016 | Percentage Change(3) |
| Total supermarket sales without fuel | \$22,701 | 2.5 % | \$22,153 | 7.2 % | \$52,642 | 1.8 % | \$51,688 | 7.7 % |
| Fuel sales | 3,621 | 4.3 % | 3,473 | (13.4)% | 8,323 | 12.8 % | 7,376 | (14.1)% |
| Other sales(1) | 1,275 | 35.8 % | 939 | 7.6 % | 2,917 | 38.6 % | 2,105 | 5.5 % |
| Total sales | <u>\$27,597</u> | 3.9 % | <u>\$26,565</u> | 4.0 % | <u>\$63,882</u> | 4.4 % | <u>\$61,169</u> | 4.4 % |

- (1) Other sales primarily relate to sales at convenience stores, excluding fuel; jewelry stores; food production plants to outside customers; data analytic services; variable interest entities; Kroger Specialty Pharmacy; in-store health clinics; digital coupon services; and online sales by Vitacost.com.
- (2) This column represents the percentage change in the second quarter of 2016, compared to the second quarter of 2015.
- (3) This column represents the percentage change in the first two quarters of 2016, compared to the first two quarters of 2015.

Total sales increased in the second quarter of 2017, compared to the second quarter of 2016, by 3.9%. This increase was primarily due to our increases in total supermarket sales, without fuel, fuel sales and our merger with Modern HC Holdings, Inc. (“ModernHEALTH”). The increase in total supermarket sales without fuel for the second quarter of 2017, compared to the second quarter of 2016, was primarily due an increase in supermarket square footage and our identical supermarket sales increase, excluding fuel, of 0.7%. Identical supermarket sales, excluding fuel, for the second quarter of 2017, compared to the second quarter of 2016, increased primarily due to an increase in the number of households shopping with us, unit growth and product cost inflation of 0.7%, partially offset by our continued investments in lower prices for our customers. Excluding mergers, acquisitions and operational closings, total supermarket square footage at the end of the second quarter of 2017 increased 3.2% over the end of the second quarter of 2016. Total fuel sales increased 4.3% in the second quarter of 2017, compared to the second quarter of 2016, primarily due to an increase in the average retail fuel price of 3.3% and an increase in fuel gallons sold of 1.0%. The increase in the average retail fuel price was caused by an increase in the product cost of fuel.

Total sales increased in the first two quarters of 2017, compared to the first two quarters of 2016, by 4.4%. This increase was primarily due to our increase in total supermarket sales without fuel, fuel sales, and our merger with ModernHEALTH. The increase in total supermarket sales, without fuel, for the first two quarters of 2017, compared to the first two quarters of 2016, was primarily due to our identical supermarket sales increase, excluding fuel, of 0.2%, and an increase in supermarket square footage. Identical supermarket sales, excluding fuel, for the first two quarters of 2017, compared to the first two quarters of 2016, increased primarily due to an increase in the number of households shopping with us, unit growth and product cost inflation of 0.2%, partially offset by our continued investments in lower prices for our customers. Total fuel sales increased 12.8% in the first two quarters of 2017, compared to the first two quarters of 2016, primarily due to an increase in the average retail fuel price of 11.5% and an increase in fuel gallons sold of 1.3%. The increase in the average retail fuel price was caused by an increase in the product cost of fuel.

We define a supermarket as identical when it has been in operation without expansion or relocation for five full quarters. Although identical supermarket sales is a relatively standard term, numerous methods exist for calculating identical supermarket sales growth. As a result, the method used by our management to calculate identical supermarket sales may differ from methods other companies use to calculate identical supermarket sales. We urge you to understand the methods used by other companies to calculate identical supermarket sales before comparing our identical supermarket sales to those of other such companies. Fuel discounts received at our fuel centers and earned based on in-store purchases are included in all of the identical supermarket sales results calculations illustrated below and reduce our identical supermarket sales results. Differences between total supermarket sales and identical supermarket sales primarily relate to changes in supermarket square footage. Identical supermarket sales include sales from all departments at identical multi-department stores. Our identical supermarket sales results are summarized in the following table. We used the identical supermarket dollar figures presented below to calculate percentage changes for the second quarter and first two quarters of 2017.

Identical Supermarket Sales
(\$ in millions)

| | Second Quarter | | | |
|------------------------|----------------------------|------------------------------|----------------------------|---------------------------------|
| | August 12, 2017 | Percentage Change | August 13, 2016 | Percentage Change(1) |
| Including fuel centers | \$ 24,471 | 0.9 % | \$ 24,261 | (0.5)% |
| Excluding fuel centers | \$ 21,702 | 0.7 % | \$ 21,549 | 1.7 % |

(1) This column represents the percentage changes in identical supermarket sales in the second quarter of 2016, compared to the second quarter of 2015.

| | Two Quarters Ended | | | |
|------------------------|----------------------------|------------------------------|----------------------------|---------------------------------|
| | August 12, 2017 | Percentage Change | August 13, 2016 | Percentage Change(1) |
| Including fuel centers | \$ 56,723 | 1.3 % | \$ 56,019 | 0.0 % |
| Excluding fuel centers | \$ 50,329 | 0.2 % | \$ 50,238 | 2.1 % |

(1) This column represents the percentage changes in identical supermarket sales in the first two quarters of 2016, compared to the first two quarters of 2015.

Gross Margin, LIFO and FIFO Gross Margin

We define gross margin as sales minus merchandise costs, including advertising, warehousing, and transportation. Rent expense, depreciation and amortization expense, and interest expense are not included in gross margin.

Our gross margin rate, as a percentage of sales, was 21.70% for the second quarter of 2017, as compared to 22.09% for the second quarter of 2016. This decrease resulted primarily from continued investments in lower prices for our customers, a higher LIFO charge, and our merger with ModernHEALTH due to its lower gross margin rate, and increased shrink costs, as a percentage of sales, partially offset by a higher gross margin rate on our fuel sales and decreased advertising costs, as a percentage of sales.

Our gross margin rate, as a percentage of sales, was 21.90% for the first two quarters of 2017, as compared to 22.57% for the first two quarters of 2016. This decrease resulted primarily from continued investments in lower prices for our customers, a higher LIFO charge, our merger with ModernHEALTH due to its lower gross margin rate, and higher fuel sales and increased warehousing, transportation and shrink costs, as a percentage of sales, partially offset by decreased advertising costs, as a percentage of sales. Higher fuel sales decrease our gross margin rate, as a percentage of sales, due to the very low gross margin rate, as a percentage of sales, on fuel sales compared to non-fuel sales.

Our LIFO charge was \$18 million for the second quarter of 2017 compared to a charge of \$12 million for the second quarter of 2016. Our LIFO charge was \$43 million for the first two quarters of 2017 and \$27 million for the first two quarters of 2016. Our increased LIFO charge reflects our expected year end product cost inflation for 2017 compared to 2016.

Our FIFO gross margin rate, which excludes the second quarter LIFO charge, was 21.76% for the second quarter of 2017, as compared to 22.13% for the second quarter of 2016. Our fuel sales lower our FIFO gross margin rate due to the very low FIFO gross margin rate, as a percentage of sales, of fuel sales compared to non-fuel sales. Excluding the effect of fuel and ModernHEALTH, our FIFO gross margin rate decreased 30 basis points in the second quarter of 2017, compared to the second quarter of 2016. This decrease resulted primarily from continued investments in lower prices for our customers and increased shrink costs, as a percentage of sales, partially offset by decreased advertising costs, as a percentage of sales.

Our FIFO gross margin rate, which excludes the first two quarters LIFO charge, was 21.97% for the first two quarters of 2017, as compared to 22.61% for the first two quarters of 2016. Excluding the effect of fuel and ModernHEALTH, our FIFO gross margin rate decreased 39 basis points in the first two quarters of 2017, compared to the first two quarters of 2016. This decrease resulted primarily from continued investments in lower prices for our customers and increased warehousing, transportation and shrink costs, as a percentage of sales, partially offset by decreased advertising costs, as a percentage of sales.

Operating, General and Administrative Expenses

OG&A expenses consist primarily of employee-related costs such as wages, healthcare benefit costs, retirement plan costs, utility, and credit card fees. Rent expense, depreciation and amortization expense, and interest expense are not included in OG&A.

OG&A expenses, as a percentage of sales, decreased 45 basis points to 16.39% for the second quarter of 2017 from 16.84% for the second quarter of 2016. This decrease resulted primarily from the 2016 Adjusted Items, savings from the VRO, effective cost controls, decreasing incentive plan costs and our merger with ModernHEALTH due to its lower OG&A rate, as a percentage of sales, partially offset by investing in our digital strategy, employee engagement and customer experience, increases in store wages attributed to investing in incremental labor hours and higher wages to improve retention, and increases in Company-sponsored pension plan costs. The VRO, which is included in the 2017 Adjusted Items, was completed in the first quarter of 2017, and is expected to result in future OG&A savings. Our fuel sales lower our OG&A rate, as a percentage of sales, due to the very low OG&A rate, as a percentage of sales, of fuel sales compared to non-fuel sales. Excluding the effect of fuel, the 2016 Adjusted Items and ModernHEALTH, our OG&A rate increased 12 basis points in the second quarter of 2017, compared to the second quarter of 2016. This increase resulted primarily from investing in our digital strategy, employee engagement and customer experience, increases in store wages attributed to investing in incremental labor hours and higher wages to improve retention, and increases in Company-sponsored pension plan costs, partially offset by savings from the VRO, effective cost controls and decreases in incentive plan costs, as a percentage of sales.

OG&A expenses, as a percentage of sales, increased 30 basis points to 17.06% for the first two quarters of 2017 from 16.76% for the first two quarters of 2016. The increase resulted primarily from investing in our digital strategy, employee engagement and customer experience, the 2017 Adjusted Items, increases in store wages attributed to investing in incremental labor hours and higher wages to improve retention, and increases in Company-sponsored pension plan and credit card costs, partially offset by savings from the VRO, effective cost controls, higher fuel sales, the 2016 Adjusted Items, decreases in incentive plan costs and our merger with ModernHEALTH due to its lower OG&A rate, as a percentage of sales. Excluding the effect of fuel, the 2017 and 2016 Adjusted Items and ModernHEALTH, our OG&A rate increased 20 basis points in the first two quarters of 2017, compared to the first two quarters of 2016. This increase resulted primarily from investing in our digital strategy, employee engagement and customer experience, increases in store wages attributed to investing in incremental labor hours and higher wages to improve retention, and increases in Company-sponsored pension plan and credit card costs, partially offset by savings from the VRO, effective cost controls and decreases in incentive plan costs, as a percentage of sales.

Rent Expense

Rent expense increased on a total dollars and percentage of sales basis for the second quarter of 2017 and the first two quarters of 2017, compared to the same periods in 2016, due to:

- Increasing retail square footage and
- Increased closed store liabilities.

Depreciation and Amortization Expense

Depreciation and amortization expense increased on a total dollars and percentage of sales basis for the second quarter of 2017 and the first two quarters of 2017, compared to the same periods in 2016, due to:

- Additional depreciation on capital investments, excluding mergers and lease buyouts of \$3.1 billion, during the rolling four quarter period ending with the second quarter of 2017.

Operating Profit and FIFO Operating Profit

Operating profit was \$678 million, or 2.46% of sales, for the second quarter of 2017, compared to \$665 million, or 2.50% of sales, for the second quarter of 2016. Operating profit, as a percentage of sales, decreased four basis points in the second quarter of 2017, compared to the second quarter of 2016, due to lower gross margin, increased rent and depreciation and amortization expenses and a higher LIFO charge, partially offset by lower OG&A expenses, as a percentage of sales.

Operating profit was \$1.3 billion, or 2.04% of sales, for the first two quarters of 2017, compared to \$1.9 billion, or 3.05% of sales, for the first two quarters of 2016. Operating profit, as a percentage of sales, decreased 101 basis points in the first two quarters of 2017, compared to the first two quarters of 2016, due to lower gross margin, increased OG&A and depreciation and amortization expenses and a higher LIFO charge, as a percentage of sales.

FIFO operating profit was \$696 million, or 2.52% of sales, for the second quarter of 2017, compared to \$677 million, or 2.55% of sales, for the second quarter of 2016. Fuel sales lower our operating profit rate due to the very low operating profit rate, as a percentage of sales, of fuel sales compared to non-fuel sales. FIFO operating profit, as a percentage of sales excluding fuel, the 2017 and 2016 Adjusted Items and ModernHEALTH, decreased 57 basis points in the second quarter of 2017, compared to the second quarter of 2016 due to lower gross margin, increased OG&A, depreciation and amortization and rent expenses.

FIFO operating profit was \$1.3 billion, or 2.10% of sales, for the first two quarters of 2017, compared to \$1.9 billion, or 3.09% of sales, for the first two quarters of 2016. FIFO operating profit, as a percentage of sales excluding fuel, the 2017 and 2016 Adjusted Items and ModernHEALTH, decreased 71 basis points in the first two quarters of 2017, compared to the first two quarters of 2016 due to lower gross margin, increased OG&A, depreciation and amortization and rent expenses.

Specific factors of the above operating trends under operating profit and FIFO operating profit are discussed earlier in this section.

Income Taxes

Our effective income tax rate was 35.0% in the second quarter of 2017, compared to 31.1% in the second quarter of 2016. Our effective income tax rate was 34.2% for the first two quarters of 2017, compared to 32.7% for the first two quarters of 2016. Our effective income tax rate for the second quarter of 2017 was equal to the federal statutory rate due to the utilization of tax credits and deductions, offset by the effect of state income taxes. Our effective income tax rate for the first two quarters of 2017 differed from the federal statutory rate due to the utilization of tax credits and deductions partially offset by the effect of state income taxes. Our effective income tax rate for the second quarter of 2016 and the first two quarters of 2016 differed from the federal statutory rate primarily due to the recognition of excess tax benefits related to share-based payments after the adoption of ASU 2016-09, "Compensation-Stock Compensation (Topic 718)," which caused a reduction in income tax expense of \$23 million in the second quarter of 2016 and \$39 million in the first two quarters of 2016, and the benefit from tax credits and deductions, partially offset by the effect of state income taxes.

Net Earnings and Net Earnings Per Diluted Share

Our net earnings are based on the factors discussed in the Results of Operations section.

Net earnings of \$0.39 per diluted share for the second quarter of 2017 represented a decrease of 2.5% from net earnings of \$0.40 per diluted share for the second quarter of 2016. Excluding the 2016 Adjusted Items, net earnings of \$0.39 per diluted share for the second quarter of 2017 represented a decrease of 17.0% from net earnings of \$0.47 per diluted share in the second quarter of 2016. The 17.0% decrease resulted primarily from lower non-fuel FIFO operating profit, a higher LIFO charge and increased interest expense, partially offset by higher fuel earnings, decreased income tax expense and lower weighted average common shares outstanding due to common share repurchases.

Net earnings of \$0.71 per diluted share for the first two quarters of 2017 represented a decrease of 36.0% from net earnings of \$1.11 per diluted share for the first two quarters of 2016. Excluding the 2017 and 2016 Adjusted Items, adjusted net earnings of \$0.97 per diluted share for the first two quarters of 2017 represented a 17.8% decrease from adjusted net earnings of \$1.18 per diluted share for the first two quarters of 2016. The 17.8% decrease in adjusted net earnings resulted primarily from lower non-fuel FIFO operating profit, a higher LIFO charge and increased interest expense, partially offset by higher fuel earnings, decreased income tax expense and lower weighted average common shares outstanding due to common share repurchases.

LIQUIDITY AND CAPITAL RESOURCES

Cash Flow Information

Net cash provided by operating activities

We generated \$3.3 billion of cash from operating activities during the first two quarters of 2017 compared to \$3.0 billion during the first two quarters of 2016. The cash provided by operating activities came from net earnings including noncontrolling interests, adjusted for non-cash expenses, and changes in working capital. The cash provided from operating activities increased in the first two quarters of 2017 versus 2016, primarily due to positive changes in working capital, partially offset by a decrease in net earnings including noncontrolling interests. Changes in working capital provided cash from operating activities of \$875 million in the first two quarters of 2017, compared to \$575 million in the first two quarters of 2016. This increase was primarily due to a reduction of inventories, prepaid and other current assets and an increase in trade accounts payable, partially offset by lower cash provided by income taxes receivable and payable. Cash paid for taxes decreased in the first two quarters of 2017, compared with the first two quarters of 2016, primarily due to lower estimated tax payments as a result of the \$1 billion, \$650 million net of tax, pension contribution made in the third quarter of 2017, as the contribution is deductible for tax purposes.

Net cash used by investing activities

We used \$1.5 billion of cash for investing activities during the first two quarters of 2017 compared to \$1.9 billion during the first two quarters of 2016. The amount of cash used for investing activities decreased in the first two quarters of 2017 versus 2016, primarily due to decreased cash payments for capital investments.

We define free cash flow as net cash provided by operating activities minus net cash used by investing activities. Free cash flow was \$1.9 billion in the first two quarters of 2017 compared to \$1.1 billion during the first two quarters of 2016. This increase in free cash flow increases our flexibility when making decisions regarding share repurchases, dividends, debt levels, and other strategic investments.

Net cash used by financing activities

We used \$1.4 billion of cash for financing activities in the first two quarters of 2017 compared to \$1.1 billion during the first two quarters of 2016. The amount of cash used for financing activities for the first two quarters of 2017, compared to the first two quarters of 2016, increased \$328 million primarily due to an increase in payments on commercial paper, partially offset by proceeds from issuance of long-term debt.

Debt Management

As of August 12, 2017, we maintained a \$2.75 billion (with the ability to increase by \$750 million), unsecured revolving credit facility that, unless extended, terminates on June 30, 2019. Outstanding borrowings under the credit facility, the commercial paper borrowings, and some outstanding letters of credit, reduce funds available under the credit facility. As of August 12, 2017, we had no outstanding commercial paper and no borrowings under our credit facility. The outstanding letters of credit that reduce funds available under our credit facility totaled \$6 million as of August 12, 2017.

Our bank credit facility and the indentures underlying our publicly issued debt contain various financial covenants. As of August 12, 2017, we were in compliance with the financial covenants. Furthermore, management believes it is not reasonably likely that we will fail to comply with these financial covenants in the foreseeable future.

Total debt, including both the current and long-term portions of capital leases and lease-financing obligations, decreased \$29 million as of August 12, 2017 compared to fiscal year end 2016 debt of \$14.1 billion. The decrease in debt is primarily due to decreased commercial paper borrowings, partially offset by additional senior notes outstanding.

On August 29, 2017, we entered into an amended and restated \$2.75 billion unsecured revolving credit facility (the "Amended and Restated Credit Agreement"), with a termination date of August 29, 2022, unless extended as permitted under the Amended and Restated Credit Agreement. This Amended and Restated Credit Agreement amended our \$2.75 billion credit facility that would otherwise have terminated on June 30, 2019. The notable changes from the previous agreement include: (1) we have the ability to increase the size of the Amended and Restated Credit Agreement by up to an additional \$1 billion, subject to certain conditions, compared to \$750 million in the prior agreement; (2) our Public Debt Rating, as opposed to our Leverage Ratio, is now used as one of the factors in calculating our Interest Rate, Commitment Fee, and Letter of Credit Fees; (3) reduced annual Commitment and certain Letter of Credit Fees at our current Public Debt Rating. Public Debt Rating means, as of any date, the rating that has been most recently announced by either S&P or Moody's, as the case may be, for any class of non-credit enhanced long-term senior unsecured debt issued by the Company.

The financial covenants in the Amended and Restated Credit Agreement did not change compared to the prior credit agreement.

Common Share Repurchase Program

During the second quarter of 2017, we invested \$258 million to repurchase 10.2 million Kroger common shares at an average price of \$25.32 per share. For the first two quarters of 2017, we invested \$1.0 billion to repurchase 35.7 million Kroger common shares at an average price of \$28.86 per share. These shares were reacquired under two separate share repurchase programs. The first is a series of Board of Director authorizations:

- On September 15, 2016, our Board of Directors approved a \$500 million share repurchase program (the "September 2016 Share Repurchase Program"). This program was exhausted during the first quarter of 2017.

- On March 9, 2017, our Board of Directors approved an additional \$500 million share repurchase program (the “March 2017 Share Repurchase Program”) to supplement the September 2016 Share Repurchase Program. This program was exhausted during the second quarter of 2017.
- On June 22, 2017, our Board of Directors approved a \$1 billion share repurchase program (the “June 2017 Share Repurchase Program”).

The second is a program that uses the cash proceeds from the exercises of stock options by participants in Kroger’s stock option, long-term incentive plans and the associated tax benefits.

Liquidity Needs

We estimate our liquidity needs over the next twelve-month period to range from \$4.7 to \$5.0 billion, which includes anticipated requirements for working capital, capital expenditures, pension contributions, interest payments and scheduled principal payments of debt and commercial paper, offset by cash and temporary cash investments on hand at the end of the second quarter of 2017. Based on current operating trends, we believe that cash flows from operating activities and other sources of liquidity, including borrowings under our commercial paper program and bank credit facility, will be adequate to meet our liquidity needs for the next twelve months and for the foreseeable future beyond the next twelve months. Included in our liquidity needs are \$600 million in senior notes maturing in the third quarter of 2017 and a \$1 billion, \$650 million net of tax, contribution to our Company-sponsored pension plan. The debt we issued in the second quarter of 2017 contemplated these two uses of cash. The increase in cash and temporary cash investments and decrease in outstanding commercial paper, compared to year end 2016, were due to the proceeds received from the issuance of \$1.5 billion of senior notes in the second quarter of 2017. We believe we have adequate coverage of our debt covenants to continue to maintain our current investment grade debt ratings and to respond effectively to competitive conditions.

CAPITAL INVESTMENTS

Capital investments, excluding mergers, acquisitions and the purchase of leased facilities, totaled \$697 million for the second quarter of 2017, compared to \$1.0 billion for the second quarter of 2016. Capital investments, excluding mergers, acquisitions and the purchase of leased facilities, totaled \$1.6 billion in the first two quarters of 2017 and \$2.2 billion in the first two quarters of 2016. During the rolling four quarter period ended with the second quarter of 2017, we opened, expanded or relocated 81 supermarkets and also completed 125 major within-the-wall remodels. Total supermarket square footage at the end of the second quarter of 2017 increased 2.2% from the end of the second quarter of 2016. Excluding mergers, acquisitions and operational closings, total supermarket square footage at the end of the second quarter of 2017 increased 3.2% over the end of the second quarter of 2016.

RETURN ON INVESTED CAPITAL

We calculate return on invested capital (“ROIC”) by dividing adjusted operating profit for the prior four quarters by the average invested capital. Adjusted operating profit is calculated by excluding certain items included in operating profit, and adding back our LIFO charge, depreciation and amortization and rent to our U.S. GAAP operating profit of the prior four quarters. Average invested capital is calculated as the sum of (i) the average of our total assets, (ii) the average LIFO reserve, (iii) the average accumulated depreciation and amortization and (iv) a rent factor equal to total rent for the last four quarters multiplied by a factor of eight; minus (i) the average taxes receivable, (ii) the average trade accounts payable, (iii) the average accrued salaries and wages and (iv) the average other current liabilities, excluding accrued income taxes. Averages are calculated for ROIC by adding the beginning balance of the first quarter and the ending balance of the fourth quarter, of the last four quarters, and dividing by two. We use a factor of eight for our total rent as we believe this is a common factor used by our investors, analysts and rating agencies. ROIC is a non-GAAP financial measure of performance. ROIC should not be reviewed in isolation or considered as a substitute for our financial results as reported in accordance with GAAP. ROIC is an important measure used by management to evaluate our investment returns on capital. Management believes ROIC is a useful metric to investors and analysts because it measures how effectively we are deploying our assets.

Although ROIC is a relatively standard financial term, numerous methods exist for calculating a company’s ROIC. As a result, the method used by our management to calculate ROIC may differ from methods other companies use to calculate their ROIC. We urge you to understand the methods used by other companies to calculate their ROIC before comparing our ROIC to that of such other companies.

The following table provides a calculation of return on invested capital on a rolling four quarter basis ended August 12, 2017.

| | Rolling Four Quarters Ended | |
|---|------------------------------------|----------------|
| | (\$ in millions) | |
| | August 12, 2017 | |
| Return on Invested Capital | | |
| Numerator | | |
| Operating profit | \$ | 2,871 |
| LIFO charge | | 35 |
| Depreciation and amortization | | 2,420 |
| Rent | | 910 |
| Adjustments for pension plan agreements | | 199 |
| Adjustments for voluntary retirement offering | | 184 |
| Adjusted operating profit | <u>\$</u> | <u>6,619</u> |
| Denominator | | |
| Average total assets | \$ | 35,631 |
| Average taxes receivable (1) | | (61) |
| Average LIFO reserve | | 1,318 |
| Average accumulated depreciation and amortization | | 19,893 |
| Average trade accounts payable | | (5,863) |
| Average accrued salaries and wages | | (1,147) |
| Average other current liabilities (2) | | (3,564) |
| Rent x 8 | | 7,280 |
| Average invested capital | <u>\$</u> | <u>53,487</u> |
| Return on Invested Capital | | <u>12.37 %</u> |

(1) As of August 12, 2017, taxes receivable was \$44 million.

(2) As of August 12, 2017, other current liabilities included accrued income taxes of \$44 million. Accrued income taxes are removed from other current liabilities in the calculation of average invested capital.

CRITICAL ACCOUNTING POLICIES

We have chosen accounting policies that we believe are appropriate to report accurately and fairly our operating results and financial position, and we apply those accounting policies in a consistent manner. Our critical accounting policies are summarized in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures of contingent assets and liabilities. We base our estimates on historical experience and other factors we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results could vary from those estimates.

RECENTLY ADOPTED ACCOUNTING STANDARDS

In November 2015, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2015-17, “Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes.” This amendment requires deferred tax liabilities and assets to be classified as noncurrent in a classified statement of financial position. This amendment became effective for us beginning January 29, 2017, and was adopted prospectively in accordance with the standard. The implementation of this amendment resulted in the reclassification of current deferred tax liabilities as non-current and had no effect on our Consolidated Statements of Operations.

RECENTLY ISSUED ACCOUNTING STANDARDS

In March 2017, the FASB issued ASU 2017-07, “Compensation – Retirement Benefits (Topic 715),” which requires that the service cost component of pension and postretirement benefit costs be presented in the same line item as other current employee compensation costs and other components of those benefit costs be presented separately from the service cost component and outside a subtotal of income from operations, if presented. The ASU also requires that only the service cost component of pension and postretirement benefit cost is eligible for capitalization. The update is effective for annual periods beginning after December 15, 2017 and interim periods within that annual period. Application is retrospective for the presentation of the components of these benefit costs and prospective for the capitalization of only service costs. We do not expect application of this ASU to have a material impact on our Consolidated Financial Statements.

In May 2014, the FASB issued ASU 2014-09, “Revenue from Contracts with Customers,” as amended by several subsequent ASUs, which provides guidance for revenue recognition. The standard’s core principle is that a company will recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. Per ASU 2015-14, “Deferral of Effective Date,” this guidance will be effective for us in the first quarter of our fiscal year ending February 2, 2019. We are currently in the process of evaluating the effect of adoption of this ASU on our Consolidated Financial Statements. Our initial assessment of the new guidance has identified customer loyalty programs and gross versus net reporting relative to arrangements with certain third parties as transactions potentially affected by the new guidance. Any effects related to these transactions would be primarily changes in presentation within our Consolidated Statements of Operations, but are not expected to affect our Consolidated Balance Sheets or the Consolidated Statements of Cash Flows. Any effect to net earnings as a result of the adoption is currently not expected to be material. Additionally, we continue to evaluate the adoption method that will be used to implement the new guidance.

In February 2016, the FASB issued ASU 2016-02, “Leases,” which provides guidance for the recognition of lease agreements. The standard’s core principle is that a company will now recognize most leases on its balance sheet as lease liabilities with corresponding right-of-use assets. This guidance will be effective for us in the first quarter of fiscal year ending February 1, 2020. Early adoption is permitted. The adoption of this ASU will result in a significant increase to our Consolidated Balance Sheets for lease liabilities and right-of-use assets, and we are currently evaluating the other effects of adoption of this ASU on our Consolidated Financial Statements. This evaluation process includes reviewing all forms of leases, performing a completeness assessment over the lease population, analyzing the practical expedients and assessing opportunities to make certain changes to our lease accounting information technology system in order to determine the best implementation strategy. We believe our current off-balance sheet leasing commitments are reflected in our investment grade debt rating.

OUTLOOK

This discussion and analysis contains certain forward-looking statements about our future performance. These statements are based on management's assumptions and beliefs in light of the information currently available to it. Such statements are indicated by words such as "comfortable," "committed," "will," "expect," "goal," "should," "intend," "target," "believe," "anticipate," "plan," and similar words or phrases. These forward-looking statements are subject to uncertainties and other factors that could cause actual results to differ materially. These include the specific risk factors identified in "Risk Factors" and "Outlook" in our Annual Report on Form 10-K for our last fiscal year and any subsequent filings, as well as those identified below.

Statements elsewhere in this report and below regarding our expectations, projections, beliefs, intentions or strategies are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. While we believe that the statements are accurate, uncertainties about the general economy, our labor relations, our ability to execute our plans on a timely basis and other uncertainties described below could cause actual results to differ materially.

- We expect net earnings to be \$1.74 to \$1.79 per diluted share for 2017, which includes an estimated \$.09 for the 53rd week. We expect 2017 adjusted net earnings per diluted share to be \$2.00 to \$2.05, including the 53rd week and excluding the 2017 Adjusted Items. The net earnings per diluted share and adjusted net earnings per diluted share guidance do not include any effect from hurricanes Harvey or Irma or expenses expected to be recognized upon settlement of a Company-sponsored pension plan later this year.
- We expect identical supermarket sales growth, excluding fuel, of 0.5% to 1.0% for the remainder of fiscal 2017. This guidance does not include any effect from hurricanes Harvey or Irma.
- We expect full-year FIFO operating margin in 2017, excluding fuel, the 2017 and 2016 Adjusted Items, to decline approximately 30 to 40 basis points compared to 2016 results.
- We expect capital investments, excluding mergers, acquisitions and purchases of leased facilities, to be \$3.0 to \$3.3 billion for 2017. These capital investments include investments in digital and technology; approximately 55 major projects covering new stores, expansions and relocations; 175 major remodels; and other investments including minor remodels, and upgrades to logistics, merchandising systems and infrastructure to support our Customer 1st business strategy.
- For 2017, we expect supermarket square footage growth of approximately 1.8% before mergers, acquisitions and operational closings.
- We expect the 2017 tax rate to be approximately 35%, excluding the effect of the resolution of certain tax items and the effects from the 2017 Adjusted Items.
- For 2017, we anticipate product cost inflation, excluding fuel. We also expect an annualized LIFO charge of approximately \$80 million.
- We expect 2017 Company-sponsored pension plans expense to be approximately \$90 million. Although we were not required to make a cash contribution in 2017, in the third quarter of 2017, we made a \$1 billion, \$650 million net of tax, contribution to the plan that will significantly address the underfunded position of the plan. We do not expect to make any additional contributions to the plan. In addition, we expect there will be a settlement charge in the fourth quarter of 2017 associated with the settlement of the Company-sponsored pension plan obligations for eligible participants' pension balances that are distributed out of the plan via a transfer to other qualified retirement plan options or a lump sum payout, based on each participant's election.
- For 2017, we expect to contribute approximately \$360 million to multi-employer pension funds, which excludes any additional multi-employer restructuring or withdrawal liabilities that could occur. Of this amount, \$35 million was accrued as of January 28, 2017. We continue to evaluate and address our potential exposure to underfunded multi-employer pension plans. Although these liabilities are not a direct obligation or liability for Kroger, any new agreements that would commit us to fund certain multi-employer plans will be expensed when our commitment is probable and an estimate can be made.

- We are currently negotiating an agreement with the UFCW for store associates in Food 4 Less Warehouse Stores and with the Teamsters for the Master Agreement. This fall, we will begin negotiations with the UFCW for store associates in Charleston, West Virginia. Negotiations this year will be challenging as we must have competitive cost structures in each market while meeting our associates' needs for solid wages and good quality, affordable health care and retirement benefits. Also, continued long-term financial viability of our current Taft-Hartley pension plan participation is important to address.
- We believe we have the ability to grow identical supermarket sales and market share in 2018.

Various uncertainties and other factors could cause actual results to differ materially from those contained in the forward-looking statements. These include:

- The extent to which our sources of liquidity are sufficient to meet our requirements may be affected by the state of the financial markets and the effect that such condition has on our ability to issue commercial paper at acceptable rates. Our ability to borrow under our committed lines of credit, including our bank credit facilities, could be impaired if one or more of our lenders under those lines is unwilling or unable to honor its contractual obligation to lend to us, or in the event that natural disasters or weather conditions interfere with the ability of our lenders to lend to us. Our ability to refinance maturing debt may be affected by the state of the financial markets.
- Our ability to achieve sales, earnings and cash flow goals may be affected by: labor negotiations or disputes; changes in the types and numbers of businesses that compete with us; pricing and promotional activities of existing and new competitors, including non-traditional competitors, and the aggressiveness of that competition; our response to these actions; the state of the economy, including interest rates, the inflationary and deflationary trends in certain commodities, and the unemployment rate; the effect that fuel costs have on consumer spending; volatility of fuel margins; changes in government-funded benefit programs; manufacturing commodity costs; diesel fuel costs related to our logistics operations; trends in consumer spending; the extent to which our customers exercise caution in their purchasing in response to economic conditions; the inconsistent pace of the economic recovery; changes in inflation or deflation in product and operating costs; stock repurchases; our ability to retain pharmacy sales from third party payors; consolidation in the healthcare industry, including pharmacy benefit managers; our ability to negotiate modifications to multi-employer pension plans; natural disasters or adverse weather conditions; the potential costs and risks associated with potential cyber-attacks or data security breaches; the success of our future growth plans; and the successful integration of Harris Teeter and Roundy's. Our ability to achieve sales and earnings goals may also be affected by our ability to manage the factors identified above. Our ability to execute our financial strategy may be affected by our ability to generate cash flow.
- During the first three quarters of each fiscal year, our LIFO charge and the recognition of LIFO expense is affected primarily by estimated year-end changes in product costs. Our fiscal year LIFO charge is affected primarily by changes in product costs at year-end.
- If actual results differ significantly from anticipated future results for certain reporting units including variable interest entities, an impairment loss for any excess of the carrying value of the reporting units' goodwill over the implied fair value would have to be recognized.
- Our effective tax rate may differ from the expected rate due to changes in laws, the status of pending items with various taxing authorities, and the deductibility of certain expenses.
- Changes in our product mix may negatively affect certain financial indicators. For example, we continue to add supermarket fuel centers to our store base. Since fuel generates lower profit margins than our supermarket sales, we expect to see our FIFO gross margins decline as fuel sales increase.

We cannot fully foresee the effects of changes in economic conditions on Kroger's business.

Other factors and assumptions not identified above could also cause actual results to differ materially from those set forth in the forward-looking information. Accordingly, actual events and results may vary significantly from those included in, contemplated or implied by forward-looking statements made by us or our representatives. We undertake no obligation to update the forward-looking information contained in this filing.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

There have been no material changes in our exposure to market risk from the information provided in Item 7A. Quantitative and Qualitative Disclosures About Market Risk in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Item 4. Controls and Procedures.

The Chief Executive Officer and the Chief Financial Officer, together with a disclosure review committee appointed by the Chief Executive Officer, evaluated Kroger's disclosure controls and procedures as of the quarter ended August 12, 2017, the end of the period covered by this report. Based on that evaluation, Kroger's Chief Executive Officer and Chief Financial Officer concluded that Kroger's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15(d)-15 (e) of the Exchange Act) were effective as of the end of the period covered by this report to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

In connection with the evaluation described above, there was no change in Kroger's internal control over financial reporting during the quarter ended August 12, 2017, that has materially affected, or is reasonably likely to materially affect, Kroger's internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings.

Various claims and lawsuits arising in the normal course of business, including suits charging violations of certain antitrust, wage and hour, or civil rights laws, as well as product liability cases, are pending against the Company. Some of these suits purport or have been determined to be class actions and/or seek substantial damages. Any damages that may be awarded in antitrust cases will be automatically trebled. Although it is not possible at this time to evaluate the merits of all of these claims and lawsuits, nor their likelihood of success, the Company is of the belief that any resulting liability will not have a material adverse effect on the Company's financial position, results of operations, or cash flows.

The Company continually evaluates its exposure to loss contingencies arising from pending or threatened litigation and believes it has made provisions where it is possible to reasonably estimate and where an adverse outcome is probable. Nonetheless, assessing and predicting the outcomes of these matters involve substantial uncertainties. It remains possible that despite management's current belief, material differences in actual outcomes or changes in management's evaluation or predictions could arise that could have a material adverse impact on the Company's financial condition, results of operations, or cash flows.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(c)

ISSUER PURCHASES OF EQUITY SECURITIES

| Period(1) | Total Number of Shares Purchased(2) | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs(3) | Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs(4) (in millions) |
|----------------------------------|--|-------------------------------------|--|--|
| First four weeks | | | | |
| May 21, 2017 to June 17, 2017 | 3,360,444 | \$ 29.16 | 3,359,920 | \$ — |
| Second four weeks | | | | |
| June 18, 2017 to July 15, 2017 | 3,927,542 | \$ 23.06 | 2,766,360 | \$ 945 |
| Third four weeks | | | | |
| July 16, 2017 to August 12, 2017 | 4,070,300 | \$ 23.65 | 4,070,052 | \$ 850 |
| Total | 11,358,286 | \$ 25.08 | 10,196,332 | \$ 850 |

- (1) The reported periods conform to our fiscal calendar composed of thirteen 28-day periods. The second quarter of 2017 contained three 28-day periods.
- (2) Includes (i) shares repurchased under a \$500 million share repurchase program approved by the Board of Directors and announced on March 9, 2017 (the “March 2017 Share Repurchase Program”), (ii) shares repurchased under a \$1 billion share repurchase program approved by the Board of Directors and announced on June 22, 2017 (the “June 2017 Share Repurchase Program”), (iii) shares repurchased under a program announced on December 6, 1999 to repurchase common shares to reduce dilution resulting from our employee stock option and long-term incentive plans, under which repurchases are limited to proceeds received from exercises of stock options and the tax benefits associated therewith (“1999 Repurchase Program”), and (iv) 1,161,954 shares that were surrendered to the Company by participants under our long-term incentive plans to pay for taxes on restricted stock awards.
- (3) Represents shares repurchased under the March 2017 Share Repurchase Program, the June 2017 Share Repurchase Program and the 1999 Repurchase Program.
- (4) The amounts shown in this column reflect the amount remaining under the March 2017 Share Repurchase Program and the June 2017 Share Repurchase Program as of the specified period end dates. Amounts available under the 1999 Repurchase Program are dependent upon option exercise activity. The March 2017 Share Repurchase Program was exhausted during the second quarter of 2017. The June 2017 Share Repurchase Program and the 1999 Repurchase Program do not have an expiration date but may be terminated by our Board of Directors at any time.

Item 6. Exhibits.

- EXHIBIT 3.1 - Amended Articles of Incorporation are hereby incorporated by reference to Exhibit 3.1 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 22, 2010, as amended by the Amendment to Amended Articles of Incorporation, which is hereby incorporated by reference to Exhibit 3.1 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 23 2015.
- EXHIBIT 3.2 - The Company's regulations are hereby incorporated by reference to Exhibit 3.2 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 26, 2007.
- EXHIBIT 4.1 - Instruments defining the rights of holders of long-term debt of the Company and its subsidiaries are not filed as Exhibits because the amount of debt under each instrument is less than 10% of the consolidated assets of the Company. The Company undertakes to file these instruments with the SEC upon request.
- EXHIBIT 10.1 - Amended and Restated Credit Agreement dated August 29, 2017, among The Kroger Co., the initial lenders named therein, and Bank of America, N.A. and Wells Fargo Bank National Association, as co-administrative agents, Citibank, N.A., as syndication agent, and Mizuho Bank, Ltd. and U.S. Bank National Association, as co-documentation agents, incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed August 29, 2017.
- EXHIBIT 10.2* - Form of Performance Unit Agreement Under Long-Term Incentive Plans.
- EXHIBIT 31.1 - Rule 13a—14(a) / 15d—14(a) Certifications — Chief Executive Officer.
- EXHIBIT 31.2 - Rule 13a—14(a) / 15d—14(a) Certifications — Chief Financial Officer.
- EXHIBIT 32.1 - Section 1350 Certifications.
- EXHIBIT 99.1 - Additional Exhibit - Statement of Computation of Ratio of Earnings to Fixed Charges.
- EXHIBIT 101.INS - XBRL Instance Document.
- EXHIBIT 101.SCH - XBRL Taxonomy Extension Schema Document.
- EXHIBIT 101.CAL - XBRL Taxonomy Extension Calculation Linkbase Document.
- EXHIBIT 101.DEF - XBRL Taxonomy Extension Definition Linkbase Document.
- EXHIBIT 101.LAB - XBRL Taxonomy Extension Label Linkbase Document.
- EXHIBIT 101.PRE - XBRL Taxonomy Extension Presentation Linkbase Document.

* Management contract or compensatory plan or arrangement.

Exhibit Index

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- EXHIBIT 3.2 - [The Company's regulations are hereby incorporated by reference to Exhibit 3.2 of the Company's Quarterly Report on Form 10-Q for the quarter ended May 26, 2007.](#)
- EXHIBIT 4.1 - Instruments defining the rights of holders of long-term debt of the Company and its subsidiaries are not filed as Exhibits because the amount of debt under each instrument is less than 10% of the consolidated assets of the Company. The Company undertakes to file these instruments with the SEC upon request.
- EXHIBIT 10.1 - [Amended and Restated Credit Agreement dated August 29, 2017, among The Kroger Co., the initial lenders named therein, and Bank of America, N.A. and Wells Fargo Bank National Association, as co-administrative agents, Citibank, N.A., as syndication agent, and Mizuho Bank, Ltd. and U.S. Bank National Association, as co-documentation agents, incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed August 29, 2017.](#)
- EXHIBIT 10.2* - [Form of Performance Unit Agreement Under Long-Term Incentive Plans.](#)
- EXHIBIT 31.1 - [Rule 13a—14\(a\) / 15d—14\(a\) Certifications — Chief Executive Officer.](#)
- EXHIBIT 31.2 - [Rule 13a—14\(a\) / 15d—14\(a\) Certifications — Chief Financial Officer.](#)
- EXHIBIT 32.1 - [Section 1350 Certifications.](#)
- EXHIBIT 99.1 - [Additional Exhibit — Statement of Computation of Ratio of Earnings to Fixed Charges.](#)
- EXHIBIT 101.INS - XBRL Instance Document.
- EXHIBIT 101.SCH - XBRL Taxonomy Extension Schema Document.
- EXHIBIT 101.CAL - XBRL Taxonomy Extension Calculation Linkbase Document.
- EXHIBIT 101.DEF - XBRL Taxonomy Extension Definition Linkbase Document.
- EXHIBIT 101.LAB - XBRL Taxonomy Extension Label Linkbase Document.
- EXHIBIT 101.PRE - XBRL Taxonomy Extension Presentation Linkbase Document.

* Management contract or compensatory plan or arrangement.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE KROGER CO.

Dated: September 15, 2017

By: /s/ W. Rodney McMullen
W. Rodney McMullen
Chairman of the Board and Chief Executive Officer

Dated: September 15, 2017

By: /s/ J. Michael Schlotman
J. Michael Schlotman
Executive Vice President and Chief Financial Officer

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Section 2: EX-10.2 (EX-10.2)

Exhibit 10.2

This document constitutes part of a prospectus covering securities that have been registered under the Securities Act of 1933.

The date of this document is _____

PERFORMANCE UNIT AWARD UNDER THE PROVISIONS OF ONE OF THE KROGER CO. LONG-TERM INCENTIVE PLANS

Pursuant to the provisions of a Long-Term Incentive Plan (the "Plan") of The Kroger Co., the Compensation Committee of the Board of Directors (the "Committee") has granted to you, on _____, _____, a performance unit award, on and subject to the terms of the Plan and your agreement to the following terms, conditions and restrictions.

1. Delivery of Shares. Subject to and upon the terms, conditions, and restrictions set forth in this Agreement, The Kroger Co. (the "Company" or "Kroger") will deliver to you the number of common shares, \$1 par value per share, of Kroger (the "Shares") equal to the product determined by multiplying (a) the number of performance units converted from the value indicated on your 2017 Executive Compensation form or award letter ("Notice of Award") by (b) the percentage determined in accordance with the provisions of Paragraphs 2 and 3 below. Delivery of Shares will be deemed to occur on the date of the regularly scheduled meeting of Kroger's Board of Directors held in March 2020 or such other date as determined by the Committee, and Shares will be deposited into your account at Kroger's designated brokerage firm as soon thereafter as is administratively practical.

2. Performance Criteria. You are eligible to earn a percentage of the number of Shares indicated on your Notice of Award. The percentage will be determined based on (i) improvement in Customer 1st Tracker scores, (ii) reductions in Total Operating Costs (excluding fuel) as a percentage of sales, (iii) improvement in Associate Survey scores, and (iv) improvement in Return on Invested Capital, as of the end of the third fiscal year (the "Performance Period") from January 29, 2017. Fiscal year end 2016 results will be the base against which performance will be measured. Customer 1st Tracker is a measure of Company performance in four key areas (People, Shopping Experience, Product and Price) based on results of customer surveys. The Customer 1st Tracker methodology to be used is the one currently in use by the Company, subject to such modifications as the Committee may approve from time to time. Total operating costs will be calculated by adding (i) OG&A, depreciation, and rent (excluding fuel), for the total Company, and (ii) warehouse and transportation costs, shrink, and advertising expenses, for our supermarket operations (excluding fuel) for the Company's supermarket operations. Total operating costs will exclude one-time expenses

incurred in lieu of future anticipated obligations. Future expenses that are avoided by virtue of the incurrence of the one-time expense will be deemed to be total operating expenses in the year in which they otherwise would have been incurred. Associate Survey is a measure of Company performance designed to measure the engagement of Kroger associates, based on the results of associate surveys. The Associate Survey engagement index score to be used is the one currently in use by the Company, subject to such modifications as the Committee may approve from time to time.

Return on invested capital will be calculated by dividing adjusted operating profit for the prior four quarters by the average invested capital. Adjusted operating profit will be calculated by excluding unusual items included in operating profit, and adding our LIFO charge, depreciation and amortization, and rent. Average invested capital will be calculated as the sum of (i) the average of our total assets, (ii) the average LIFO reserve, (iii) the average accumulated depreciation and amortization, and (iv) a rent factor equal to total rent for the last four quarters multiplied by a factor of eight; minus (i) the average taxes receivable, (ii) the average trade accounts payable, (iii) the average accrued salaries and wages, and (iv) the average other current liabilities. Averages are calculated for return on invested capital by adding the beginning balance of the first quarter and the ending balance of the fourth quarter, of the last four quarters, and dividing by two.

3. Calculation of Awards. The number of shares earned will be based on the criteria set forth in Paragraph 2 above, calculated in the manner shown on Attachment A, and prorated in accordance with Paragraph 5 below, if applicable. Any resulting partial Shares will be rounded up or down to the nearest whole Share amount. Kroger will pay to participants, in cash, an amount equal to the product of the total dividends per share paid on Kroger common shares during the Performance Period and the number of shares earned during the Performance Period. In all cases, the effect during the Performance Period of accelerating the payment, funding, or recognition of expense of multi-employer pension liability, or the imposition of pension withdrawal liability; in either case undertaken by Kroger as part of its effort to mitigate its exposure to multi-employer pension plan liability, will be excluded for purposes of calculating the award hereunder. In no event will awards exceed 100% of the number of Shares indicated on the Notice of Award.

4. Adjustments. The Committee will make such adjustments as it deems necessary or desirable based on changes in accounting or tax law, or on account of any acquisition, disposition or other developments that may affect the calculation of awards under this Agreement.

5. Termination of Employment, Permanent Disability, Retirement, or Death of Participant.

(a) Participation in the Plan does not create a contract of employment, or grant any employee the right to be retained in the service of Kroger. Any participant whose employment is terminated by Kroger; who voluntarily terminates his or her employment (other than in accordance with paragraph (b) below); or whose pay level drops below pay level 35, prior to the end of the Performance Period, will forfeit all rights hereunder.

(b) If a participant voluntarily terminates his or her employment after reaching age 55 with at least five years of service with Kroger, or due to permanent disability as determined by Kroger, participation will continue, and that participant will receive a prorata number of Shares earned according to the terms of the award proportionate to the period of active service during the Performance Period.

(c) If a participant is on an approved leave of absence during the Performance

Period for which they are eligible, participant will be given service credit for 90 days. Thereafter, the award will be reduced by a pro-rata amount for any leave time that extends beyond 90 days, with discretion reserved for special circumstances.

(d) If a participant dies during the Performance Period, participation will continue until the end of the fiscal year in which the death occurs, and the participant's designated beneficiary (or if none, then the participant's estate) will receive a prorata number of Shares earned and dividends earned according to the terms of the award proportionate to the period of active service during the Performance Period before the participant's death. The amount of Shares to be issued, as soon as reasonably practicable as determined by the Committee, will be determined as of the end of the fiscal year in which the participant's death occurs based on actual results as of the end of that fiscal year.

(e) Notwithstanding anything contained in this paragraph 5 to the contrary, in the event that during the Performance Period the participant provides services as an employee, director, consultant, agent, or otherwise, to any of Kroger's competitors, this agreement and the award hereunder terminate. For purposes of this paragraph 5(d), a competitor is any business that sells groceries, food, drugs, health and beauty care items, motor fuels, or pharmaceuticals, at retail in one or more of the same geographic areas that Kroger sells those products.

(f) For purposes of the Plan, "period of active service" means the period of time that the participant actually is working for Kroger, subject to paragraph 4(c), plus any earned but unused vacation for the year in which the participant ceases employment, and excluding any "banked" vacation earned but not taken in prior years.

6. Change in Control. Shares in an amount equal to 50% of the number of Shares and the dividends related to those shares indicated on the Notice of Award will be delivered to you if at any time after the date of this agreement any of the following occur:

(a) without prior approval of Kroger's Board of Directors, any person, group, entity or group thereof, excluding Kroger's employee benefit plans, becomes the owner of, or obtains the right to acquire, 20% or more of the voting power of our then outstanding voting securities; or

(b) a tender or exchange offer has expired, other than an offer by Kroger, under which 20% or more of our then outstanding voting securities have been purchased; or

(c) as a result of, or in connection with, or within two years following (i) a merger or business combination, (ii) a reorganization, or (iii) a proxy contest, in any case which was not approved by Kroger's Board of Directors, the individuals who were directors of Kroger immediately before the transaction cease to constitute at least a majority thereof, except for changes caused by death, disability or normal retirement; or

(e) Kroger's shareholders have approved (i) an agreement to merge or consolidate with or into another corporation and Kroger is not the surviving corporation or (ii) an agreement, including a plan of liquidation, to sell or otherwise dispose of all or substantially all of Kroger's assets.

7. Transferability. Your right to receive a payout under this award is not assignable or transferable by you other than by will or by the laws of descent and distribution.

8. Taxes. In connection with a payment to you under this award, Kroger will withhold or cause to be withheld from that payment the amount of tax required by law to be withheld with respect to the payment. For Shares to be issued under this award, Kroger will withhold sufficient Shares with a market value equal to the tax required by law to be withheld with respect to the award unless you have notified us in writing in advance of the issuance of the Shares of your desire to pay the taxes and have made the funds available to us or our designated agent.

9. Compliance with Code. This award is designed to be exempt from the provisions of Section 409A of the Code as a short term deferral. This award will be construed, administered, and governed in a manner that affects that intent. Kroger does not represent or guarantee that any particular federal or state income, estate, payroll, or other tax consequences will occur because of this award and the compensation provided hereunder. In the event that any other agreement serves to modify this award in a manner that causes the award to not be exempt from Section 409A as a short term deferral, any issuance of Shares or payment of cash to a "specified employee" within the meaning of Treas. Reg. 1.409A-1(i) (or any successor thereto) on account of termination of employment will be made six months after the date of termination, and termination of employment will not be considered to occur until there is a termination of employment within the meaning of Treasury Regulation Section 1.409(h)(1)(ii), where the employee's services permanently decrease to less than 50% of the average level of services performed over the preceding 36 month period.

10. Acceptance of Agreement. In the event that you fail to accept this Agreement within one year from the grant date, Kroger will accept it on your behalf, and your failure to notify Kroger in writing directed to the Benefits Department, The Kroger Co., 1014 Vine Street, Cincinnati, OH 45202, of your desire to reject this Agreement will be deemed to be your express authority for Kroger to accept this Agreement on your behalf.

11. Amendments. Any amendment to the Plan will be deemed to be an amendment to this Agreement to the extent that the amendment is applicable hereto. No amendment will adversely affect your rights under this Agreement without your consent. Notwithstanding the forgoing, to the extent necessary to preserve Kroger's federal tax deduction that would otherwise be denied due to Section 162(m) of the Internal Revenue Code (applicable only to certain top senior executives), Kroger may elect (without your consent) to delay delivery of your award Shares until 30 days following your termination of employment. If Kroger so elects to delay payment, all other deferred compensation payments for the year that would be nondeductible under Section 162(m) also will be delayed to avoid negative tax consequences to you.

12. Severability. In the event that any provision of this Agreement is invalidated for any reason by a court of competent jurisdiction, any provision so invalidated will be deemed to be separable from the other provisions hereof. The remaining provisions will continue to be valid and fully enforceable.

13. Relation to Plan. This Agreement is subject to the terms and conditions of the Plan. In the event of any inconsistency between the provisions of this Agreement and the Plan, the Plan will govern. Capitalized terms used herein without definition have the meanings assigned to them in the Plan. The Committee acting pursuant to the Plan, as constituted from time to time, will, except as expressly provided otherwise herein, have the right to determine any questions that arise in connection with the grant of this award.

14. Successors and Assigns. Without limiting Paragraph 7 hereof, the provisions of this Agreement will inure to the benefit of, and be binding upon, your successors, administrators, heirs, legal representatives and assigns, and the successors and assigns of Kroger.

15. Governing Law. The interpretation, performance, and enforcement of this Agreement will be governed by the laws of the State of Ohio, without giving effect to the principles of conflict of laws thereof.

THE KROGER CO.

By _____

"participant"

ATTACHMENT A
TO
PERFORMANCE UNIT AWARD

| Performance Metric | Shares Earned as a Percent of the Number of Shares Covered by the Award |
|----------------------------|---|
| Customer 1 st | 4% per each point improvement over the performance period, provided that no decrease occurs in any of the four key areas. |
| Associate Survey | 4% per each point improvement |
| Total Operating Costs | 0.50% per each basis point reduction |
| Return on Invested Capital | 4% per each basis point improvement |

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Section 3: EX-31.1 (EX-31.1)

EXHIBIT 31.1

CERTIFICATION

I, W. Rodney McMullen, certify that:

1. I have reviewed this quarterly report on Form 10-Q of The Kroger Co.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 15, 2017

/s/ W. Rodney McMullen
W. Rodney McMullen

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Section 4: EX-31.2 (EX-31.2)

EXHIBIT 31.2

CERTIFICATION

I, J. Michael Schlotman, certify that:

1. I have reviewed this quarterly report on Form 10-Q of The Kroger Co.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 15, 2017

/s/ J. Michael Schlotman

J. Michael Schlotman

Executive Vice President and Chief Financial Officer
(principal financial officer)

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Section 5: EX-32.1 (EX-32.1)

EXHIBIT 32.1

NOTE: The referenced officers, based on their knowledge, furnish the following certification, pursuant to 18 U.S.C. §1350.

We, W. Rodney McMullen, Chief Executive Officer and Chairman of the Board, and J. Michael Schlotman, Executive Vice President and Chief Financial Officer, of The Kroger Co. (the "Company"), do hereby certify in accordance with 18 U.S.C. §1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Quarterly Report on Form 10-Q of the Company for the period ended August 12, 2017 (the "Periodic Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. §78m or 78o(d)); and
2. The information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: September 15, 2017

/s/ W. Rodney McMullen

W. Rodney McMullen
Chairman of the Board and Chief Executive Officer

/s/ J. Michael Schlotman

J. Michael Schlotman
Executive Vice President and Chief Financial Officer

A signed original of this written statement as required by Section 906 of the Sarbanes-Oxley Act of 2002 has been provided to The Kroger Co., and will be retained by The Kroger Co. and furnished to the SEC or its staff upon request.

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Section 6: EX-99.1 (EX-99.1)

EXHIBIT 99.1

Schedule of computation of ratio of earnings to fixed charges of The Kroger Co. and consolidated subsidiary companies for the five fiscal years ended January 28, 2017 and for the first two quarters ended August 12, 2017 and August 13, 2016.

| | August 12, 2017 (28 weeks) | August 13, 2016 (28 weeks) | January 28, 2017 (52 weeks) | January 30, 2016 (52 weeks) | January 31, 2015 (52 weeks) | February 1, 2014 (52 weeks) | February 2, 2013 (53 weeks) |
|--|--|--|-----------------------------------|-----------------------------------|--------------------------------------|-----------------------------------|-----------------------------------|
| Earnings: | | | | | | | |
| Earnings before tax expense | \$ 985 | \$ 1,594 | \$ 2,914 | \$ 3,094 | \$ 2,649 | \$ 2,282 | \$ 2,302 |
| Fixed charges | 606 | 545 | 1,037 | 903 | 896 | 797 | 823 |
| Capitalized interest | (8) | (8) | (13) | (9) | (5) | (5) | (3) |
| Pre-tax earnings before fixed charges | <u>\$ 1,583</u> | <u>\$ 2,131</u> | <u>\$ 3,938</u> | <u>\$ 3,988</u> | <u>\$ 3,540</u> | <u>\$ 3,074</u> | <u>\$ 3,122</u> |
| Fixed charges: | | | | | | | |
| Interest | \$ 323 | \$ 279 | \$ 535 | \$ 491 | \$ 493 | \$ 448 | \$ 465 |
| Portion of rental payments deemed to be interest | 283 | 266 | 502 | 412 | 403 | 349 | 358 |
| Total fixed charges | <u>\$ 606</u> | <u>\$ 545</u> | <u>\$ 1,037</u> | <u>\$ 903</u> | <u>\$ 896</u> | <u>\$ 797</u> | <u>\$ 823</u> |
| Ratio of earnings to fixed charges | <u>2.6</u> | <u>3.9</u> | <u>3.8</u> | <u>4.4</u> | <u>4.0</u> | <u>3.9</u> | <u>3.8</u> |

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